

We have three (3) levels of Annual Partnership for 2011

- Partner Includes a limited supply of Crime Stoppers promo materials, window decals, and a listing in every issue of *The Tipster* **\$250. Annually**
 - Platinum Partner In addition to the above, a mention on our website with your logo **\$500. Annually**
 - Signature Platinum Partner All of the above, plus bold-face listing in *The Tipster*, logo with a link on our website, news release, an introduction at our Board meeting and other community recognition. **\$1000. Annually**
- Yes, I would like to donate but cannot become a partner at this time. Please accept my donation in the amount of _____.

Please check partnership choice, Enclose check and mail to:
 Gulf Coast Crime Stoppers
 1700 West Leonard St
 Pensacola FL 32501

Company Name _____

Contact Person _____

Address _____

Email _____

Phone _____



NEWSLETTER - PLEASE READ ME
 AND PASS ON TO A FRIEND

Pensacola FL 32501
 1700 W Leonard St
 1-877-433-TIPS
 433-STOP



PRSRRT STD
 US POSTAGE PAID
 PENSACOLA FL
 PERMIT NO 394



433-STOP
 1-877-433-TIPS

Serving Escambia County, Florida

The Tipster

www.gulfcoastcrimestoppers.org

1700 West Leonard Street • Pensacola FL 32501 • 850/436-9387

Volume 3, Issue 1

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“Text Tipping” continues for Gulf Coast Crime Stoppers

With all the “texting” going on, GCCS has decided to jump on the proverbial bandwagon and get with the program! Now tipsters are able to text a tip to Gulf Coast Crime Stoppers and still be eligible for a reward as well as remain anonymous. Tipsters must text GCCS plus their tip to CRIMES (274637). The tip is routed through a secure server and sent to Gulf Coast Crime Stoppers. GCCS will be able to reply through the secure server and request more information, if needed, and assign a first code number if the information warrants it. The tipster will be able to call in after the specified time and receive a second code number, just as if they had called-in the tip or submitted the tip online. Text-tipping is yet another secure, completely anonymous way we can help law enforcement “get the bad guys and gals off the streets.”



So now there are 3 ways to give tips for a crime:
 www.gulfcoastcrimestoppers.org call 433-STOP and
 Text GCCS plus tip to CRIMES (274637)

Do you have information about a crime? Call Gulf Coast Crime Stoppers. Gulf Coast Crime Stoppers is not a branch of any law enforcement agency. All callers must remain 100% anonymous. You could receive a cash reward up to \$1000. If you have any information about a crime, Gulf Coast Crime Stoppers needs your help!

Our Facts Report

Current Fiscal Year: (10/01/09 thru 09/30/10)

Tips taken	2474
Arrests	243
Paid out in Rewards	\$33,565

Since Gulf Coast Crime Stoppers Inception (1984):

Cases Cleared	9,122
Arrests	5,016
Rewards Paid	\$ 579,288.00
Seized Property	\$3,894,740.00
Seized Drugs	\$2,549,601.00
Total Recovered	\$6,444,341.00

Everyone has heard of the *Neighborhood Watch Program*,
but what about a ***Business Watch Program?***

What is a Business Watch? Modeled after Neighborhood Watch, Business Watch takes the “neighbors looking out for neighbors” concept to the commercial level, creating a partnership between business, law enforcement and other organizations that represent business interests. The Business Watch philosophy is straightforward - Take control of what happens in and around your business community and reduce your chances of becoming a victim.

Business Watch actively reduces and prevents crime through cooperation and education. Programs vary according to need; however, successful groups adhere to these fundamental steps:

- Promote communication and understanding between law enforcement and business
- Encourage and enhance cooperation among merchants
- Teach merchants to crime-proof their own properties, watch over neighboring businesses, document and report suspicious activity
- Develop a telephone tree and/or email distribution list to quickly disseminate information about area crime
- Develop signals to activate in adjacent businesses when someone needs help

Program Benefits

When you start a Business Watch program on your street or block, or within your shopping center or mall, you take an important step toward a safer environment for yourself, your employees, your customers - and your community as a whole. In addition to reducing crime, Business Watch offers many other benefits, including opportunities to:

- Network with other area businesses
- Foster a good working rapport with area law enforcement
- Offer employee training and education
- Garner publicity and community goodwill for your establishment

www.usaonwatch.org

Officer Recognition



Cpl. Jimmy Donohoe of the Pensacola Police Department received special recognition for his 16 years of continuous service with the civilian Board of Directors of Gulf Coast Crime Stoppers. His diligence, commitment and energy is inspiring to law enforcement and the community.



Cpl. Michael J. Tucker of the Florida Highway Patrol was instrumental in identifying the perpetrator, from a Crime Stoppers Tipster, on a May 6, 2010 hit-and-run homicide. Cpl Tucker announced that he will be retiring in December 2010. The GCCS Board congratulated Cpl Tucker on his efforts on this case and thanked him for his lifetime of dedicated law enforcement service.



Dpty. Jeremy Jarman, Sr. of the Escambia County Sheriff's Office was recognized as the Gulf Coast Crime Stoppers *Officer of the Quarter* for his constant communications with the Crime Stoppers office and his tireless efforts in pursuing tips leading to the location and arrest of fugitives wanted on outstanding warrants.

Gulf Coast Crime Stoppers, Inc. is a not for profit §501(c)3 organization

Our Mission Statement:

To remove criminals from the streets and communities of Escambia County, Florida. We encourage citizens to support law enforcement by producing TIP information to the Crime Stoppers hotline, website or texting without revealing their identity. They may be able to collect a cash reward if the information leads to the arrest of a criminal who has committed a crime.

Be a Crime Stoppers' Partner

As a valued partner, the various benefits with the Gulf Coast Crime Stoppers include your business recognition in every issue of our quarterly newsletter for one year, window decals and promo material, promotions at our events and exposure, with a link, on our website, www.gulfcoastcrimestoppers.org

Please see the back page of this newsletter for further details and application to join us!

AT&T
Blab TV
Barnes Insurance & Financial Svcs
Cox Media
Escambia County Sheriff's Office
Florida Imaging Network
Franklin's Printing
Hoot 'N Holler Bingo

Mrs. Thomas Hoyt
Lamar Outdoor Advertising, Inc.
Pensacola Animal Wellness
Pete Moore Automotive Team
Robert Kelly, CPA
Sam's Club
Wal-Mart - Hwy 29

If you would like to be added/removed to *The Tipster* mailing list please contact us at lol4u2@earthlink.net

ECISO Community Relations

Gulf Coast Crime Stoppers and Neighborhood Watch groups are natural allies. With actionable intelligence (good tips), our law enforcement authorities are far more efficient than when solely relying upon their own observations. We are facing the likelihood of a serious crime increase due partly to the economic meltdown. Promotion of Crime Stoppers with groups like Neighborhood Watch will go a long way toward capturing perpetrators more quickly. This year the ECISO will encourage Neighborhood Watch attendees to consider 433-STOP as a viable and effective option when confronted with information that can help the police.

For information on establishing a Neighborhood Watch Program contact David Craig at grcraig@escambiaso.com or 436-9281



Gulf Coast Crime Stoppers Benefits from Partnership with AT&T

Gulf Coast Crime Stoppers has benefitted greatly from our partnership with AT&T. In exchange for advertising in the *Real Yellow Pages*, AT&T generously provides bags, CD directories and other giveaways to supplement the Crime Stoppers giveaways at local festivals and events. Crime Stoppers appreciates the support and partnership of AT&T and we look forward to continuing this relationship for many years to come.

GCCS Program Coordinator: MDS Jeff Van Camp, ECISO

Welcome to the 2010 - 2011 Board of Directors

Executive Board
Suzanne DeClerk - Chairman
Amy Miller - VChair/Secretary
Henrique Dias - Treasurer

Board
Angela Baroco
Malcolm Ballinger
Joyce Black
Charles Bockwith
Michael Doubek
Brunie Emmanuel
Tom Koenig
Dennis LaMontagne
Bob Lee
Louise Mayberry
Marty McGreevy
Larry Orvis
George Schenck
Karen Sindel
Celeste Southard
Deborah Waters

Homicide Victim - Tyler Jefferson

On Thursday, November 11, 2009 at approximately 8pm, an 18 year old female, Active Duty US Navy Sailor was found shot multiple times in front of 501 N 49th Street. Anyone with information on this crime could receive up to a \$23,500 Reward if you call Crime Stoppers at 433-STOP

www.gulfcoastcrimestoppers.org for details and **REMAIN ANONYMOUS**

